



CMG SESSION TYPES

GENERAL CONFERENCE SESSIONS:

Each year, the CMG Conference Committee issues a Call for Papers to its members, universities and the technology industry, at large. This “call” solicits individuals to submit abstracts on topics that are generally focused on IT Infrastructure Management, yet aligned with specific subject areas. These abstracts are then followed by written papers or PowerPoint presentations accompanied by comprehensive speaker notes.

Current subject areas are: Management and Reporting, Capacity Planning, Measurement, Modeling/Statistics, Tuning, Performance Engineering, and Load Testing. In addition, a special “Hot Topics” subject area features papers, presentations and panels related to technologies that have recently become generally available or are presently making a profound impact within the technology industry. Types of papers range from user experiences through theoretical concepts to practical application of tools and techniques.

Papers submitted are blind-refereed by the conference committee who then accept or reject papers for inclusion in the annual CMG conference. Accepted authors present their papers or poster in sessions scheduled during the “heart” of conference days – Monday afternoon, Tuesday through Thursday and Friday morning.

Finally, the CMG Conference Committee invites a limited number of speakers to present at keynote, plenary and other sessions on industry topics that appeal and apply to CMG conference attendees.

ALL General Conference Session papers and presentations must adhere to the CMG Presentation Policy that helps to ensure that CMG’s legacy of both vendor neutrality and a high level of professionalism are maintained at the conference.

BIRDS OF A FEATHER (BOF) SESSIONS:

Conference Attendees can hold their own information-gathering, problem-solving, and network-building session within the CMG conference week. Birds-Of-a-Feather sessions, also known as BOFs, are informal gatherings scheduled after the formal program during the CMG conference week. BOF sessions run for 1 hour, typically, Tuesday, Wednesday and Thursday following sessions and Exhibitor Presentations. These informal gatherings allow attendees with similar concerns to exchange ideas, discuss common topics, issues and interests in a small group setting. Occasionally, a session generates so much interest that a BOF is scheduled to continue the discussion. CMG Presentation Policy applies.

VENDOR TRAINING SESSIONS:

We offer the opportunity for our exhibitors to present technical vendor product training sessions in parallel with the technical CMG program. This combination of traditional CMG offerings plus quality training from our vendors is a very attractive and cost effective combination offering for our attendees. Our goal is to make CMG the one stop shop for performance and capacity training and to drive up conference attendance.

Vendor training sessions are 60 minutes in length, following the same schedule as the regular CMG program. The sessions will be clearly identified as vendor training sessions and are open to all registered attendees without restriction. There are no papers required for these sessions, only presentations focusing on product and technology training.

We do require title, abstract and speaker name for inclusion in the Preliminary and Final agendas be submitted. While the CMG Presentation Policy will not apply, the following goals must be achieved:

- a) provide an intense training experience that attendees will value
- b) do not disparage any other vendor or product
- c) do not use the sessions as sales platforms and
- d) no advertised giveaways or badge scanning

EXHIBITOR PRESENTATIONS:

Vendors exhibiting in the CMG tradeshow may hold exhibitor presentations during the conference week. These sessions are designed to allow CMG Exhibitors the chance to present outside the formal CMG Program and give some freedom from the CMG Presentation Policy, which disallows sales and marketing presentations. These are scheduled in one hour slots in the late afternoons / early evenings of Tuesday, Wednesday, and Thursday following regular conference sessions. These presentations allow attendees a more comprehensive look at the exhibitor's products and services. At this time of the day there are no other CMG events that conflict with Exhibitor Presentations.